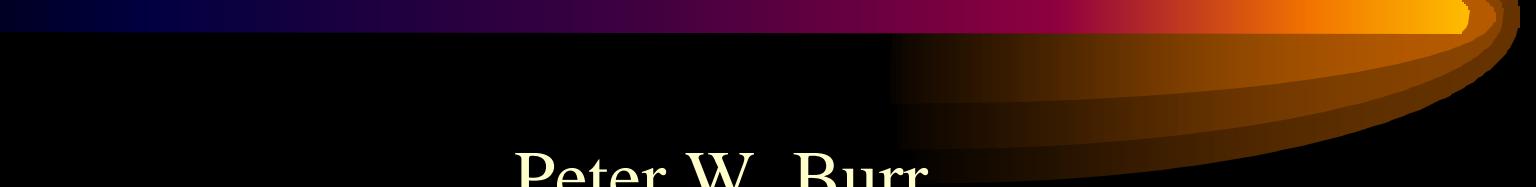


The World Outlook for Leaf Tobacco



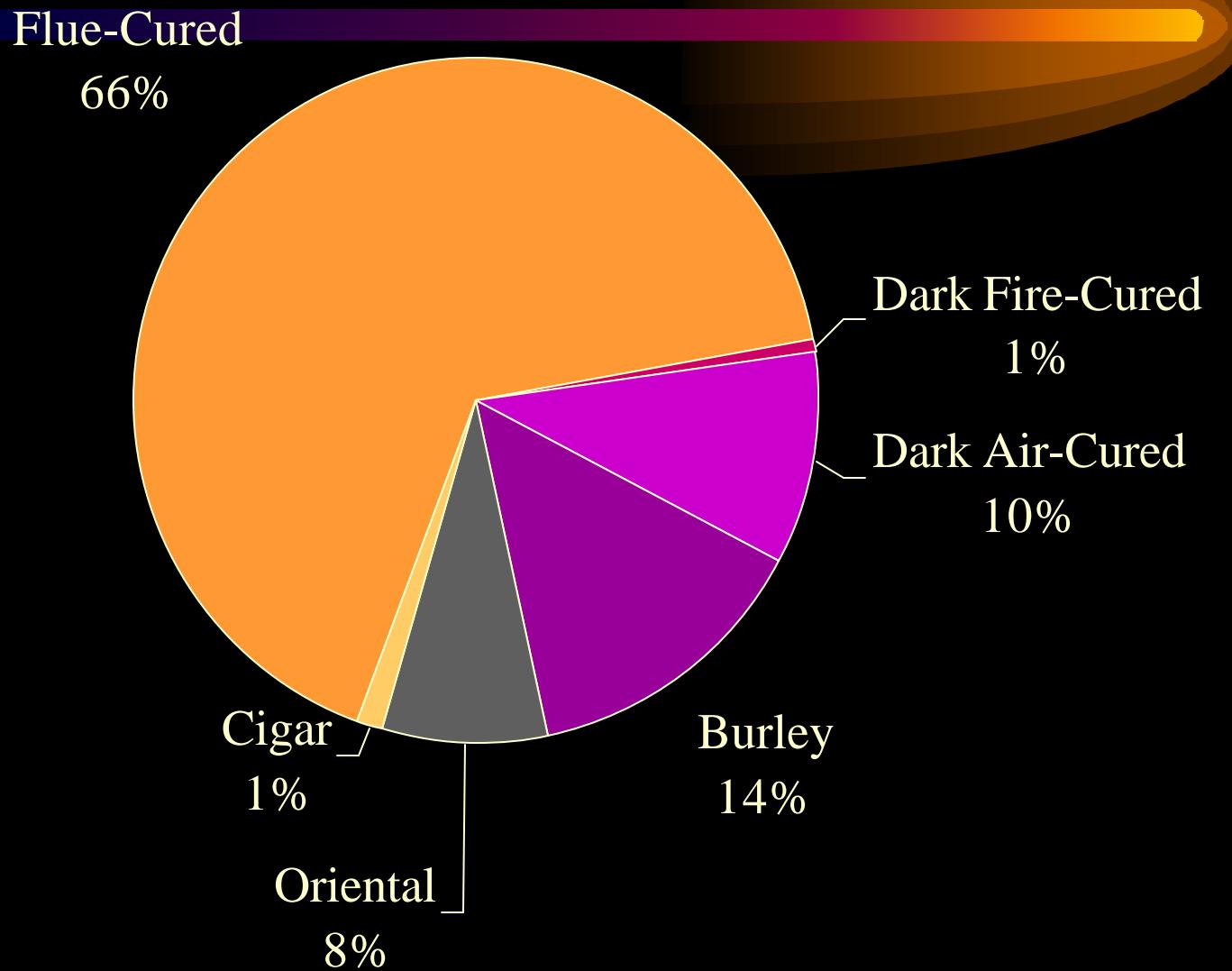
Peter W. Burr

Foreign Agricultural Service
U.S. Department of Agriculture

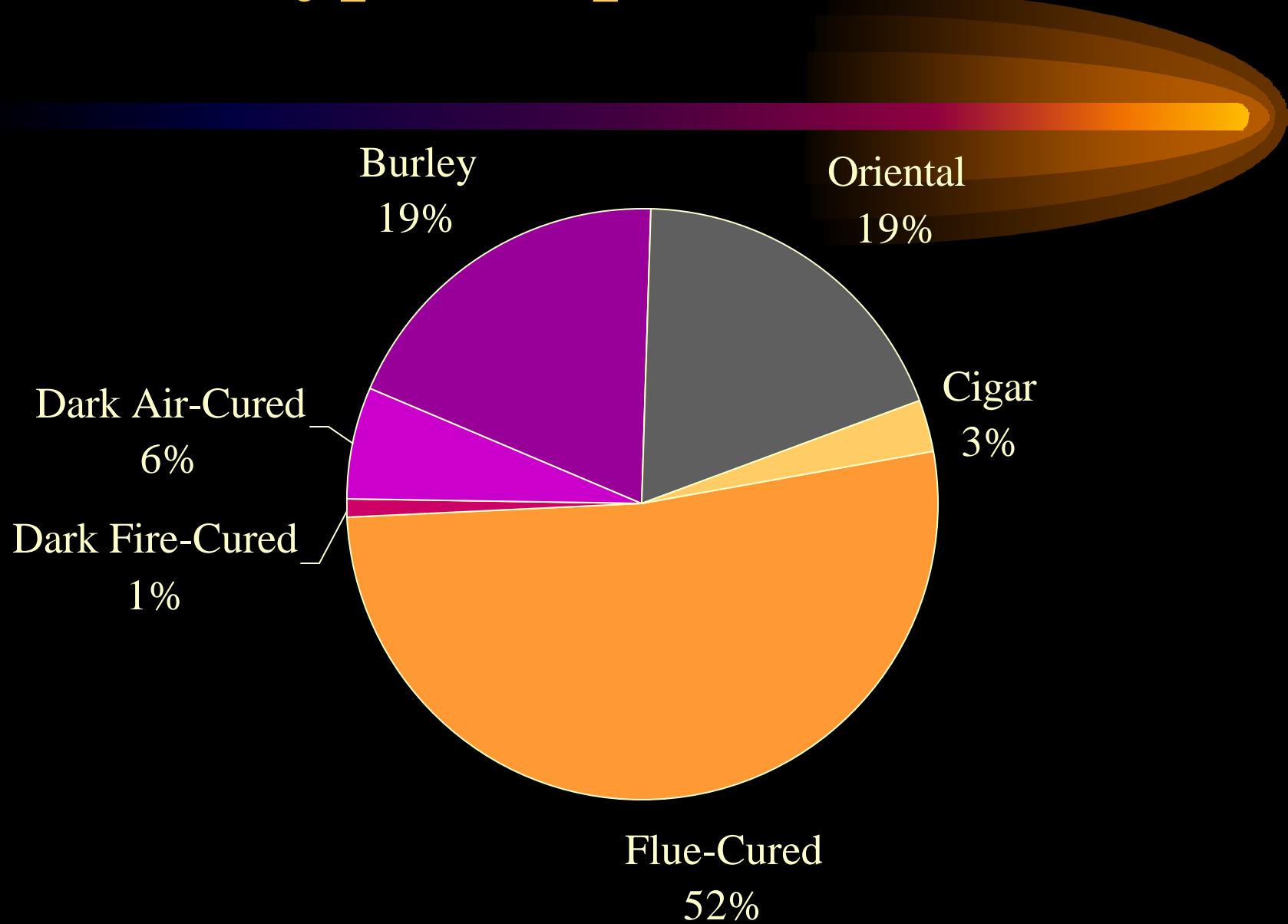
Tel: (202) 720-9493

email: Pete.Burr@usda.gov

Leaf Types Grown Worldwide

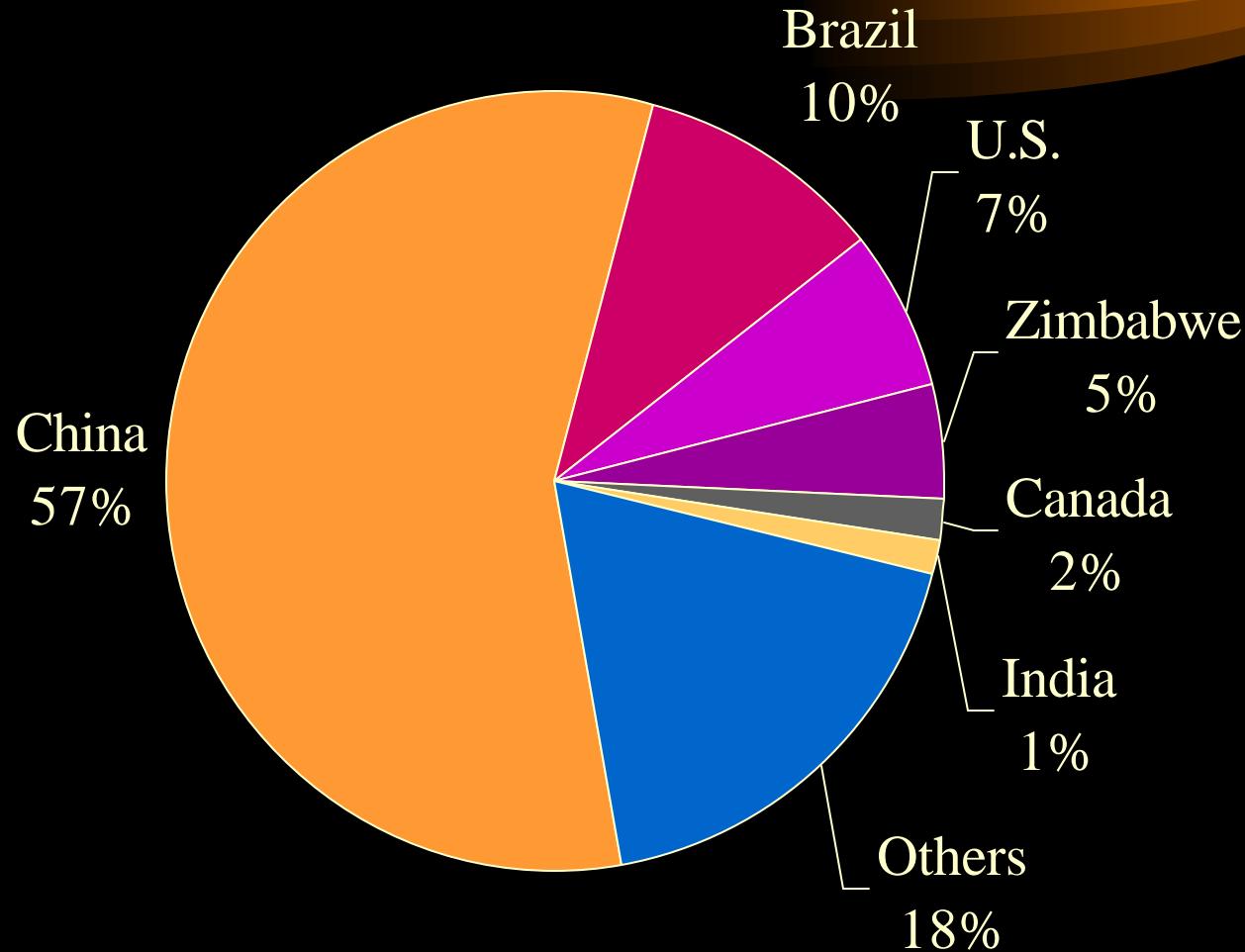


Leaf Types Exported Worldwide



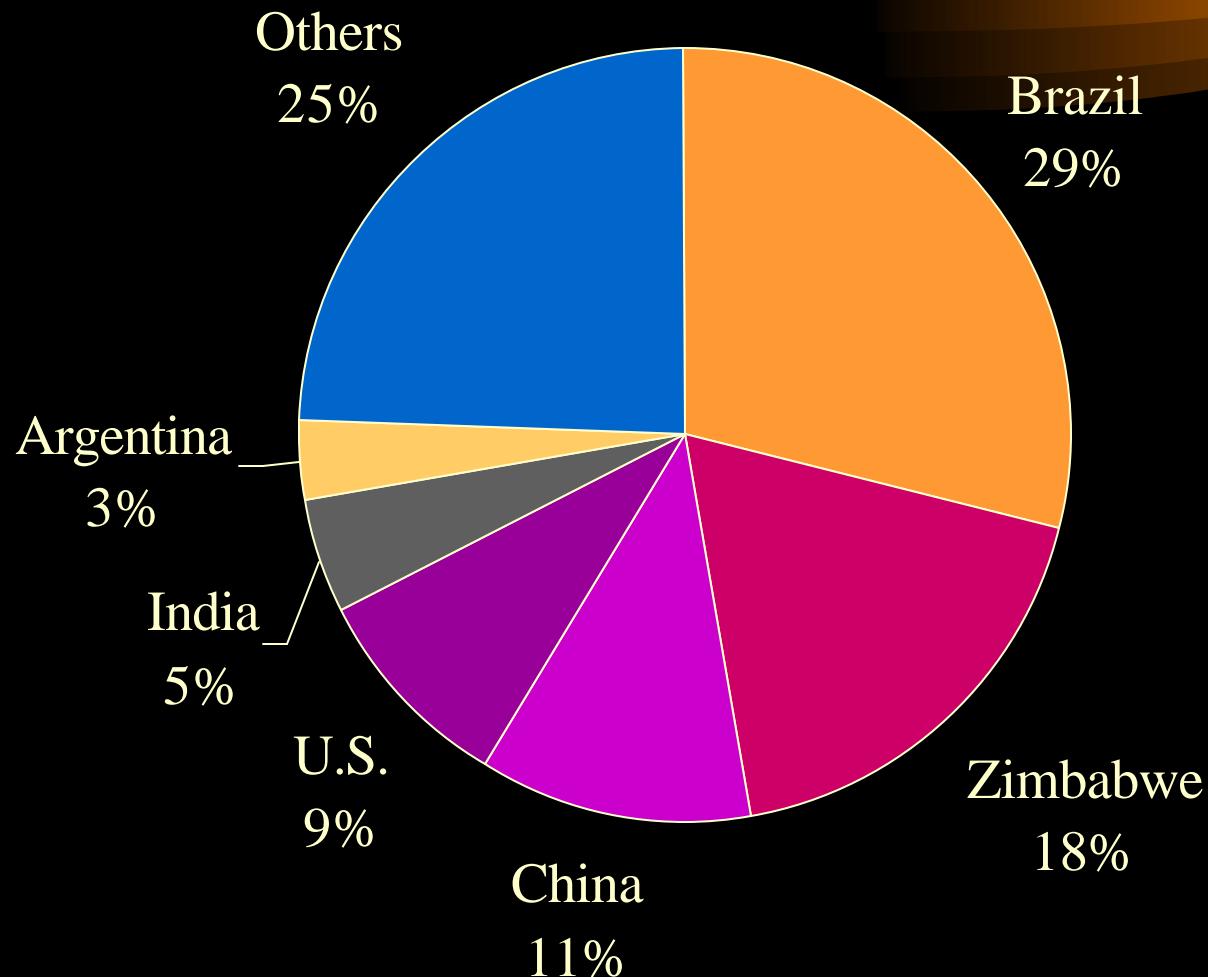
2001: World's Top Producers

Flue-Cured



2001: World's Top Exporters

Flue-Cured

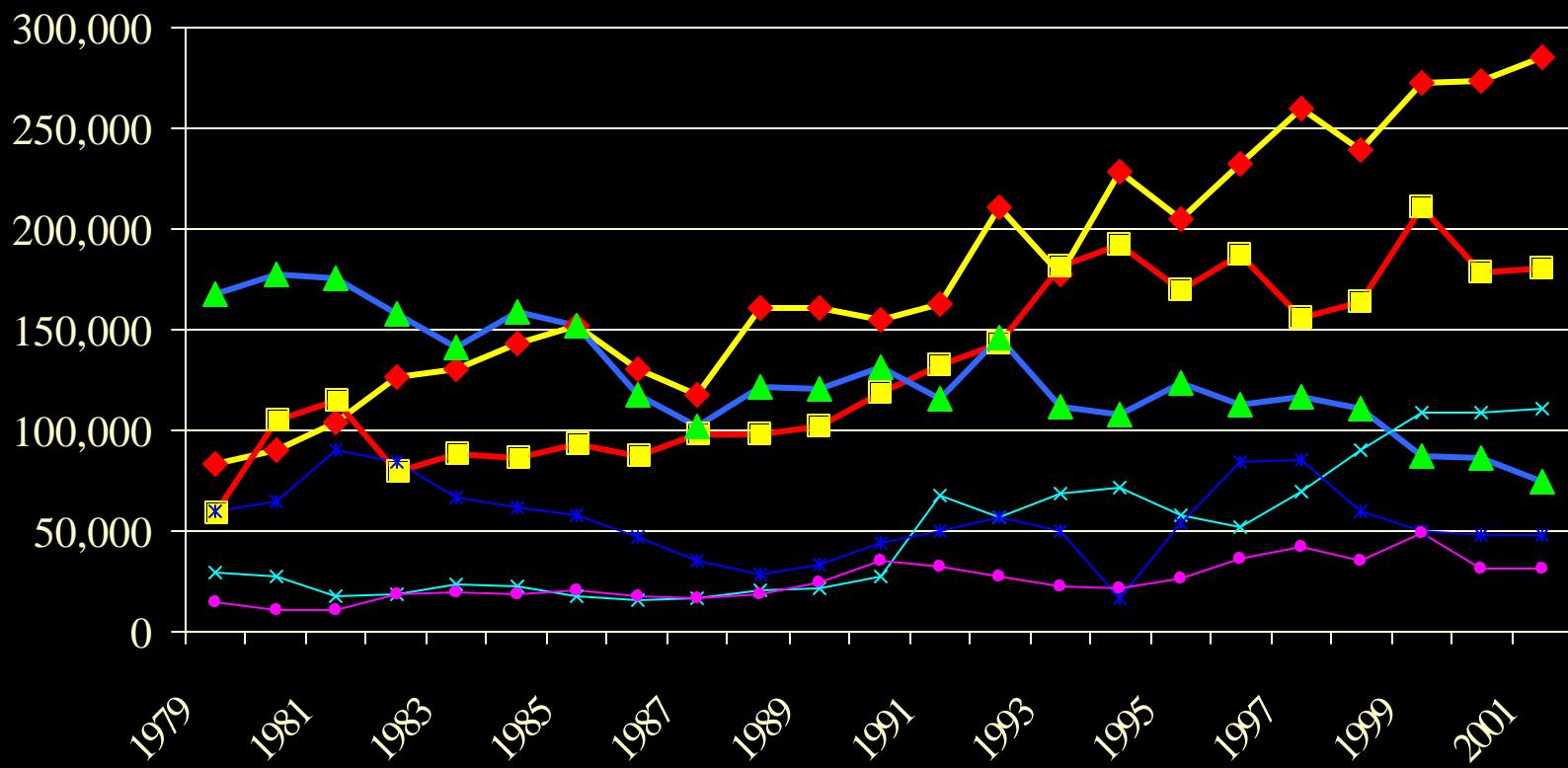


Historical Export Trend

Flue-Cured

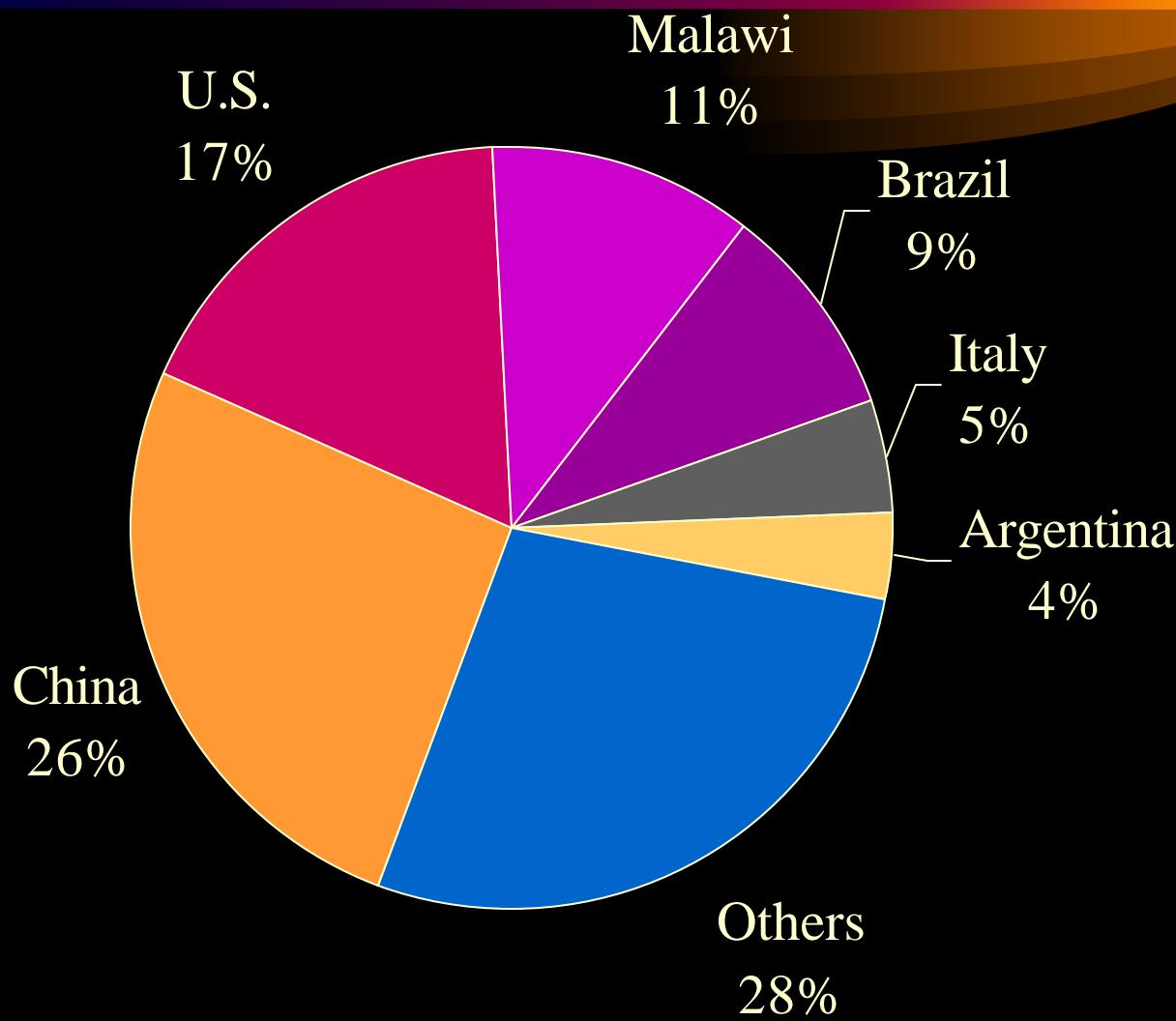
(Metric Tons)

—◆— Brazil —■— Zimbabwe —▲— U.S. —×— China —*— India —●— Argentina



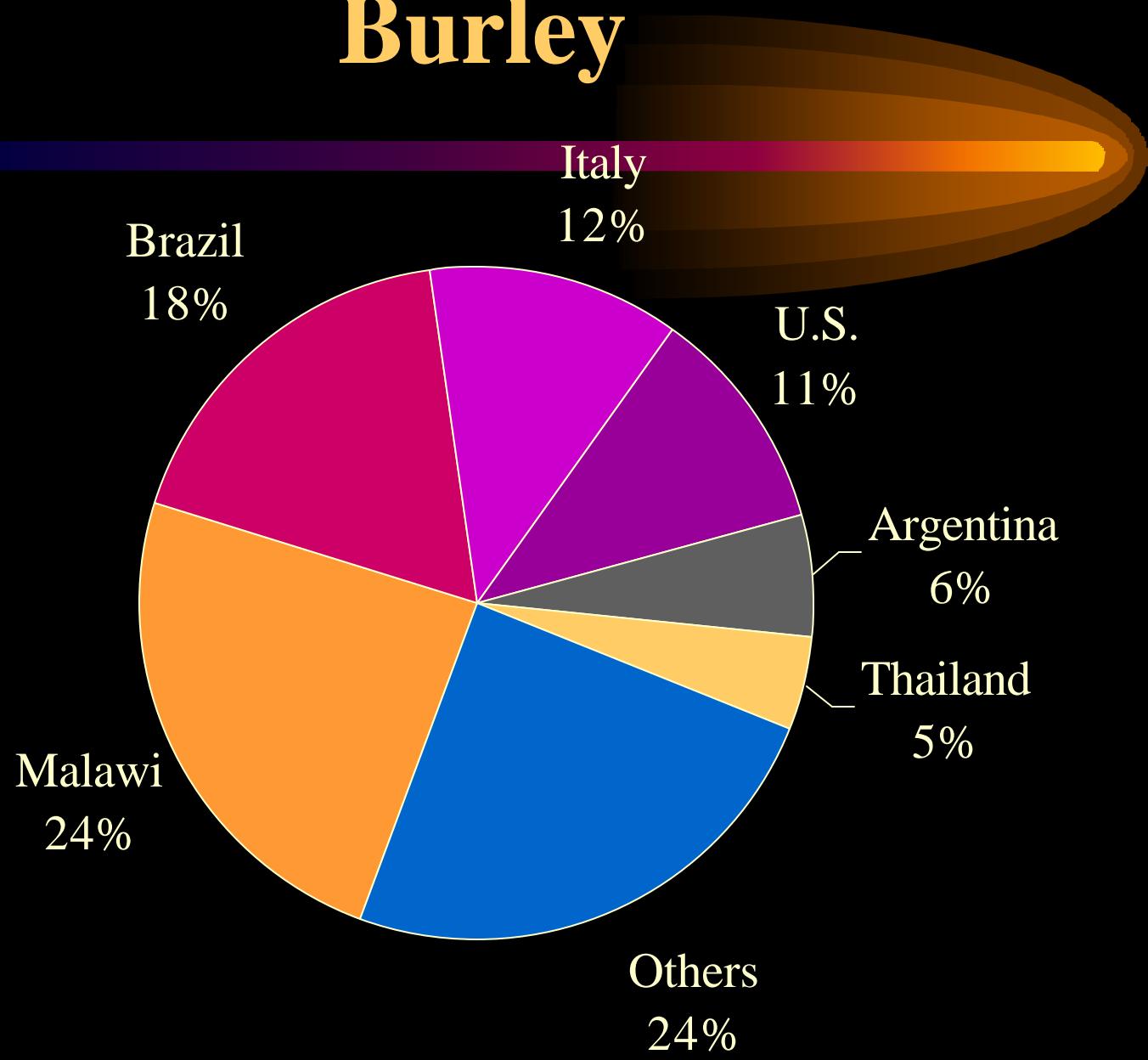
2001: World's Top Producers

Burley



2001: World's Top Exporters

Burley

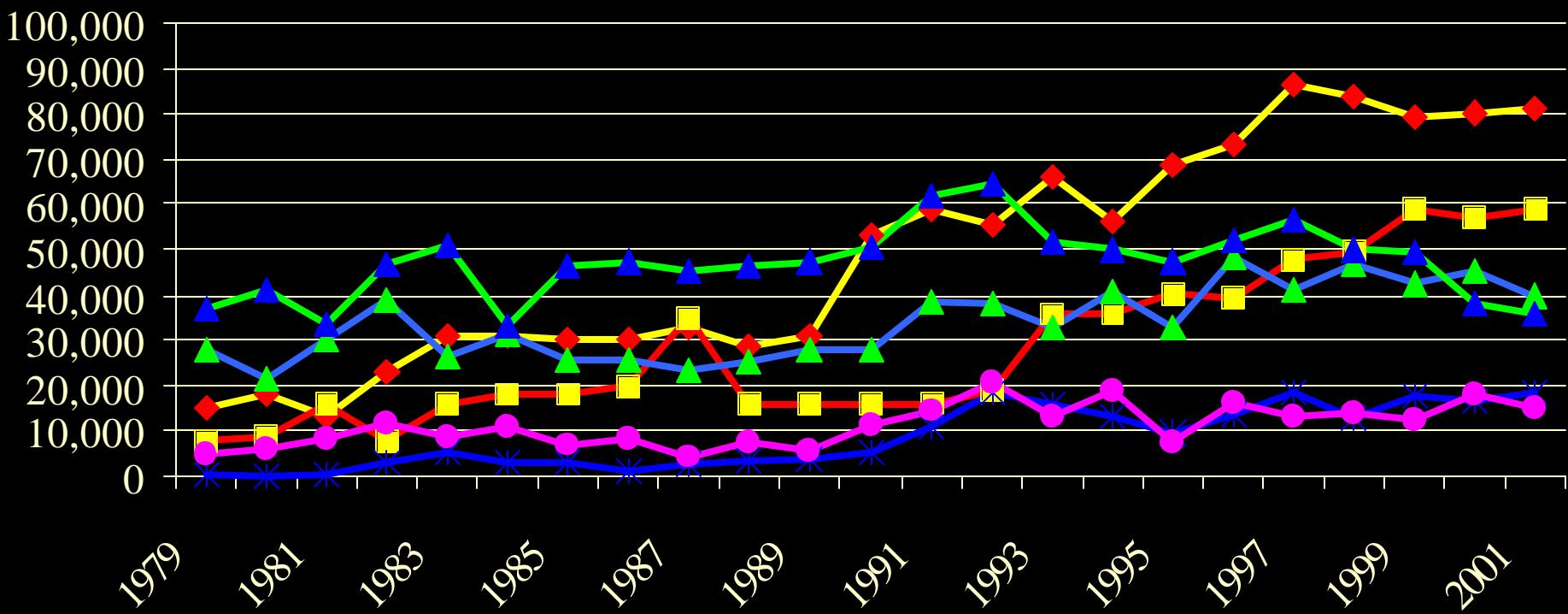


Historical Export Trends

Burley

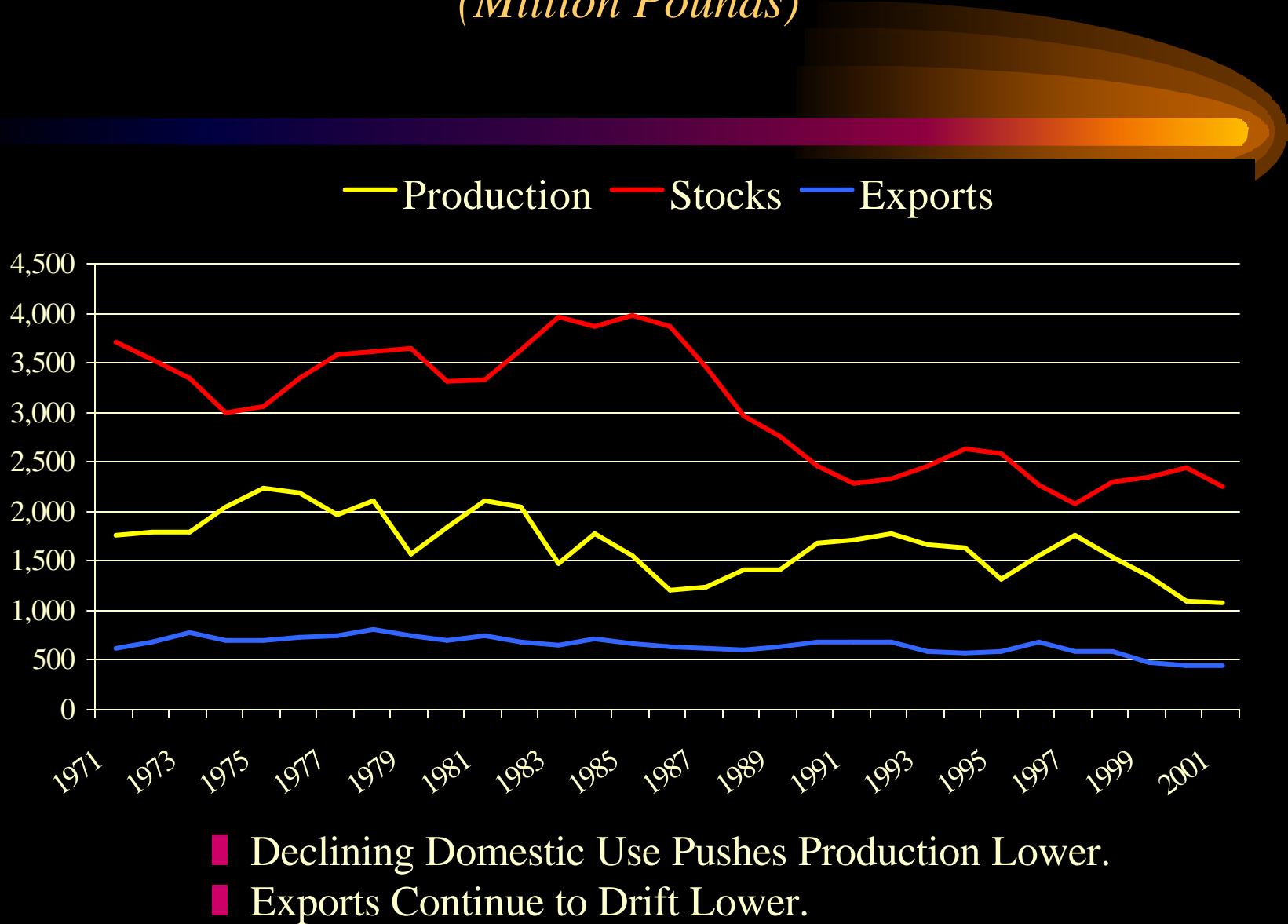
(Metric Tons)

◆ Malawi ■ Brazil ▲ Italy ▲ United States * Argentina ● Thailand



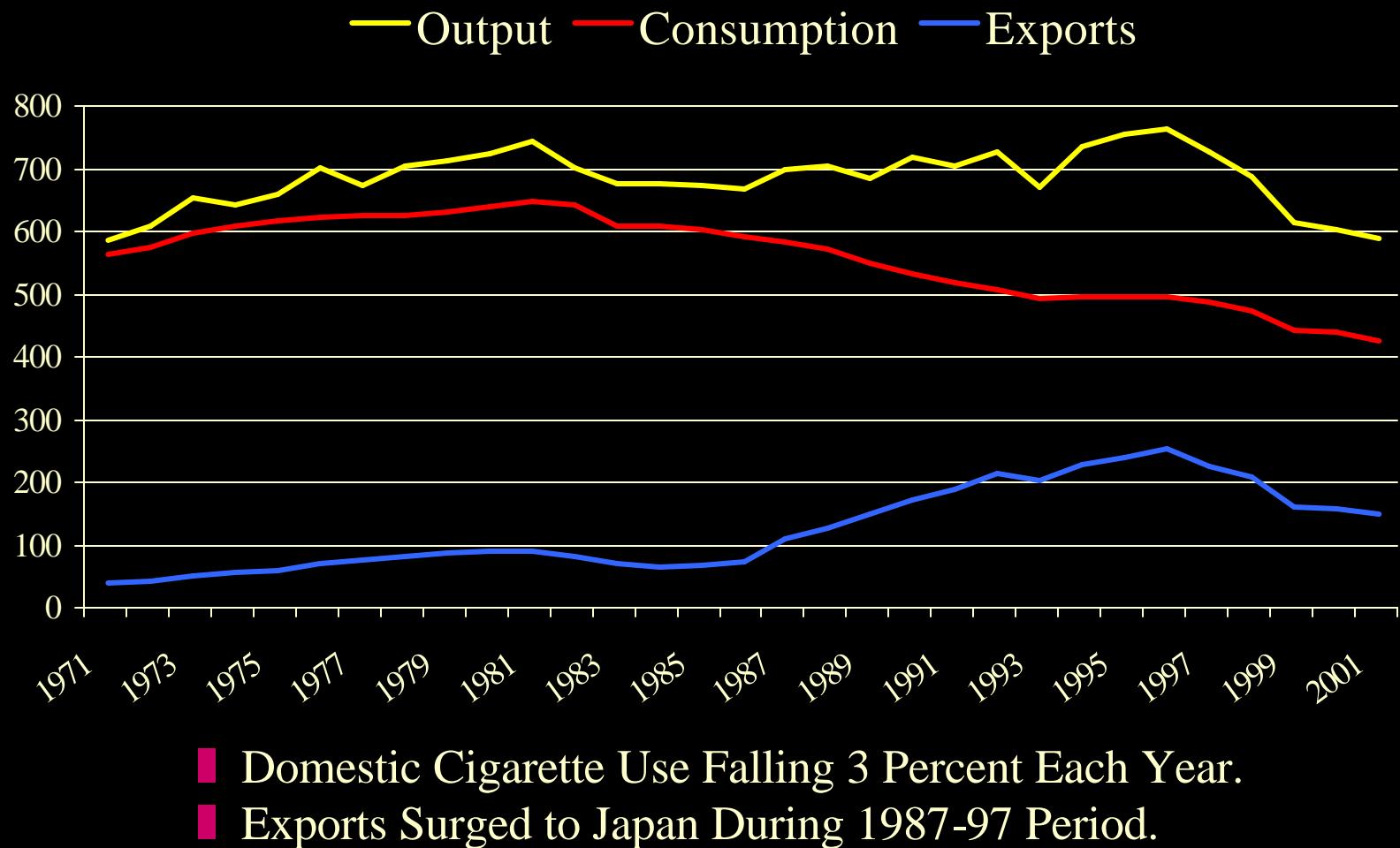
U.S.: Historical Leaf Trends

(*Million Pounds*)



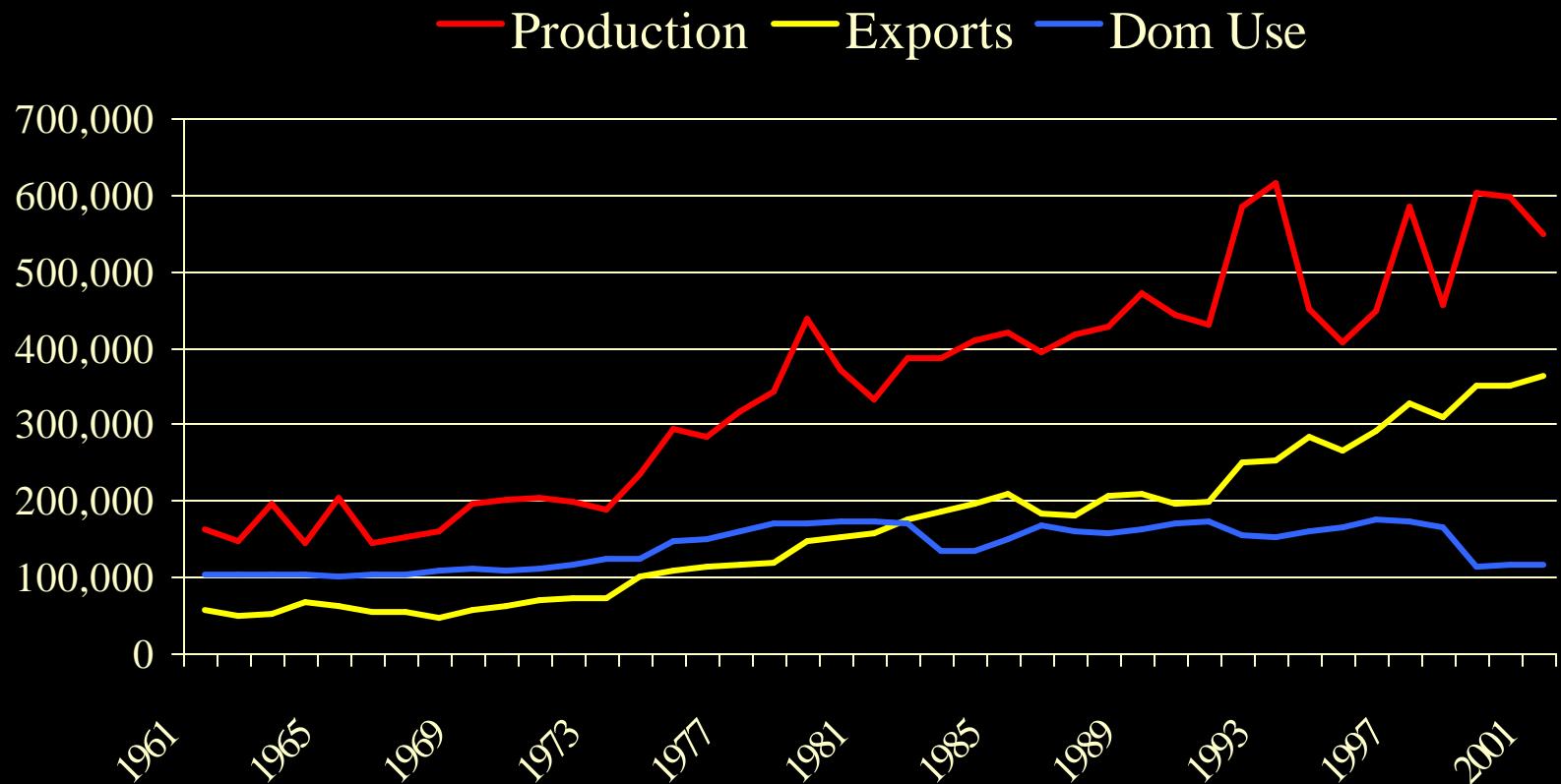
U.S.: Cigarette Output and Use

(Billion Pieces)



Brazil: Historical Trends

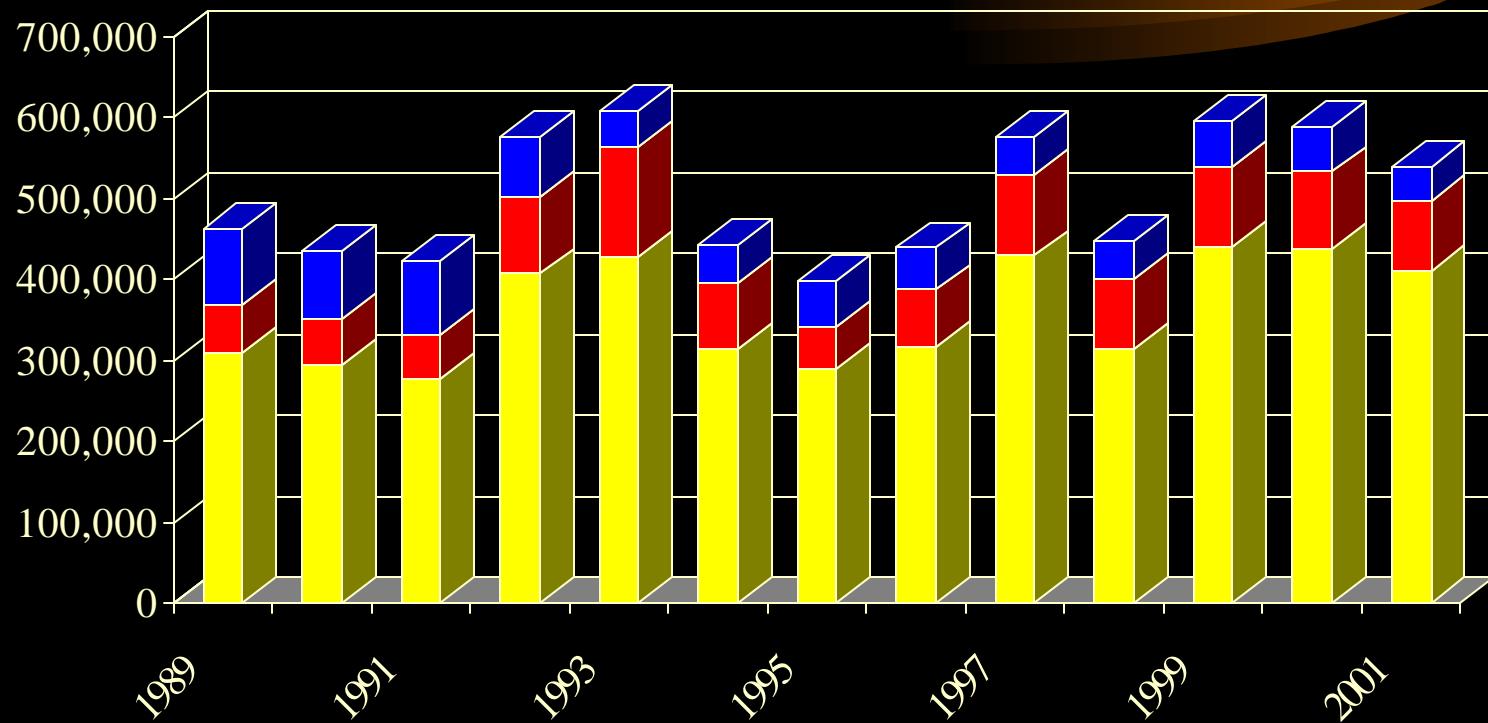
(Metric Tons)



Brazil: Leaf Output By Type

(Metric Tons)

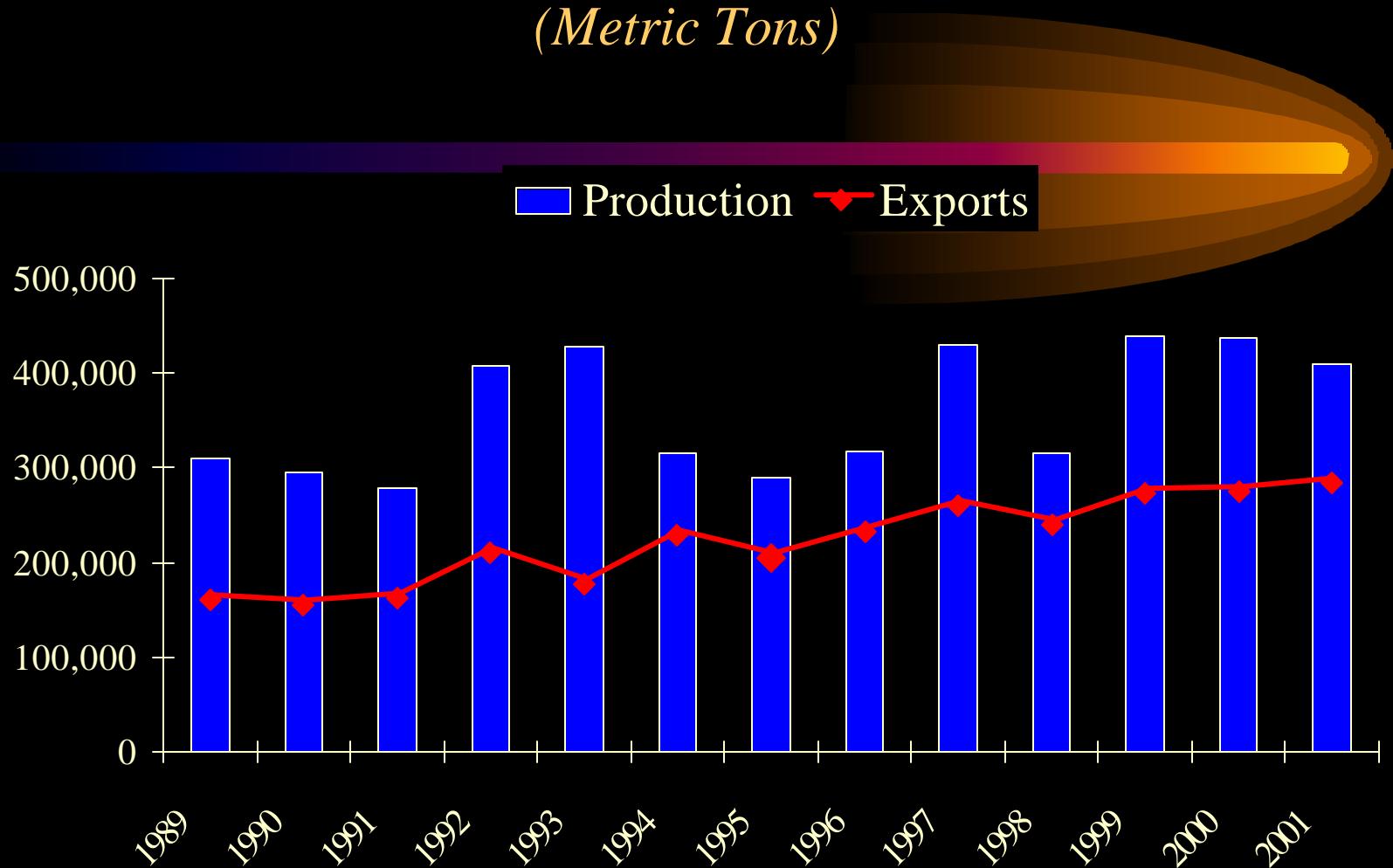
■ Flue-Cured ■ Burley ■ Others



- Planted Area Higher But Yields Return to Normal Levels.
- Flue-Cured Accounts for Three-Fourths of Output.

Brazil: Flue-Cured Outlook

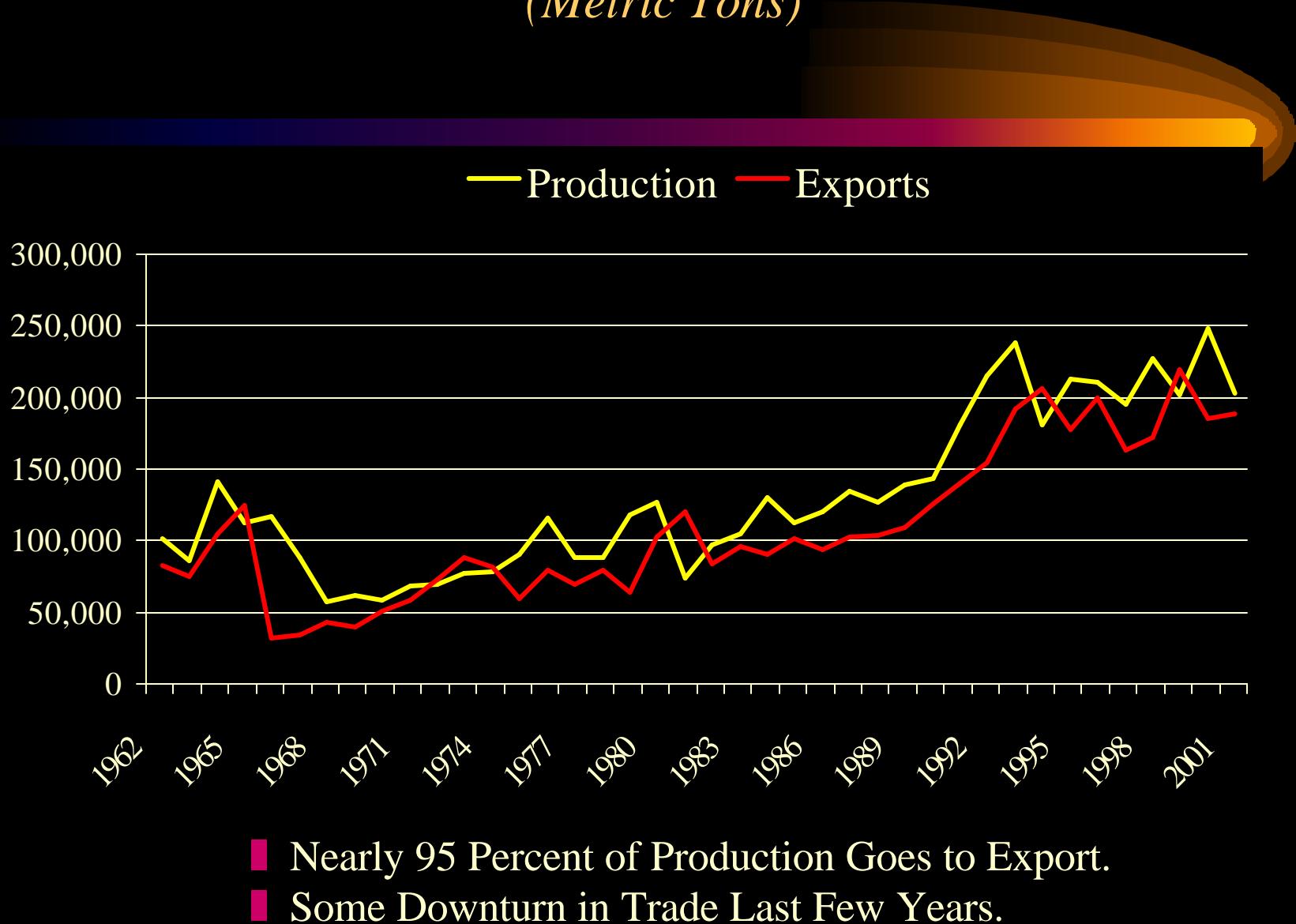
(Metric Tons)



- Currency Devaluation Helping Exports.
- Top Markets Include U.S., EU and Japan.

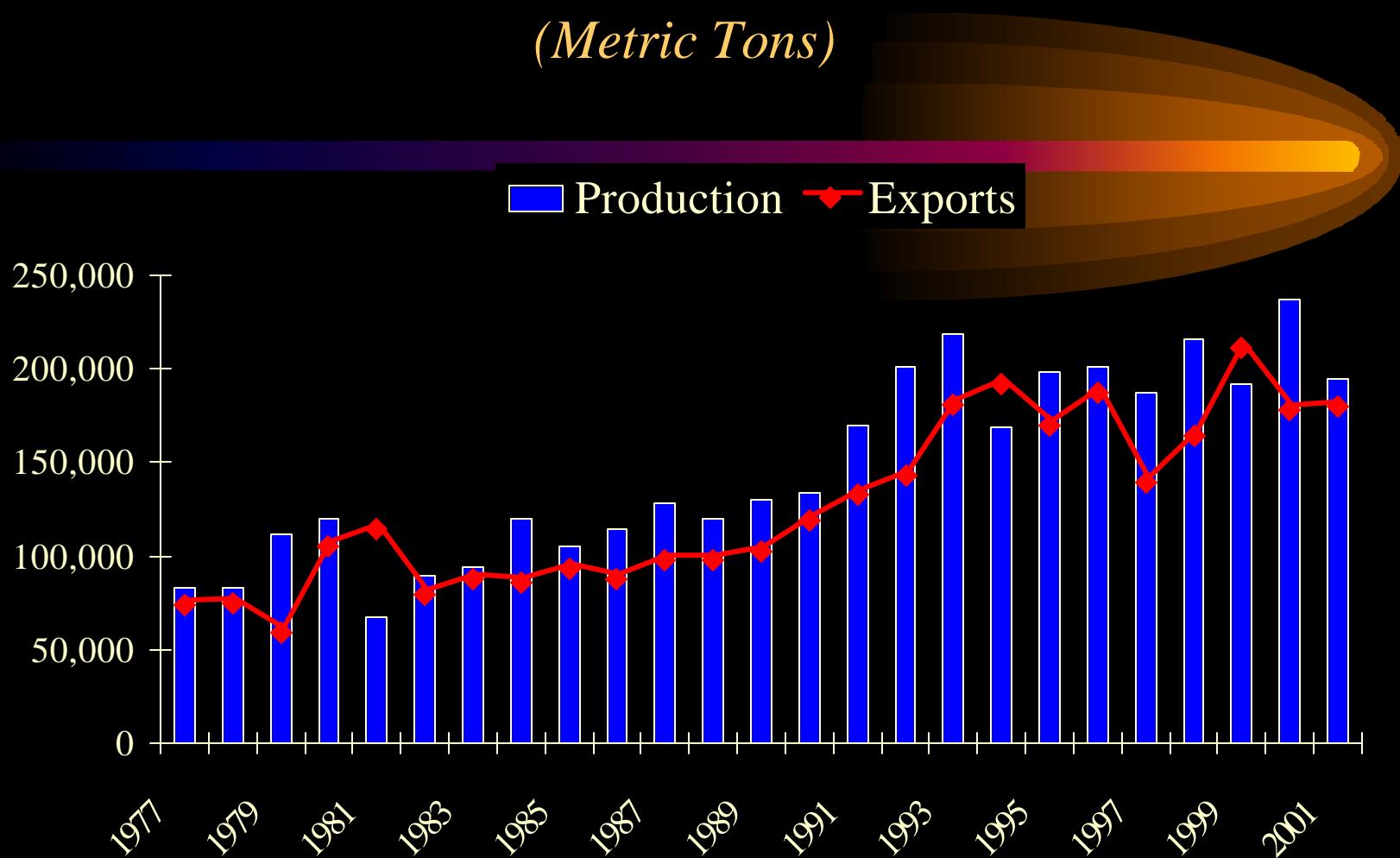
Zimbabwe: Historical Trends

(Metric Tons)



Zimbabwe: Flue-Cured Outlook

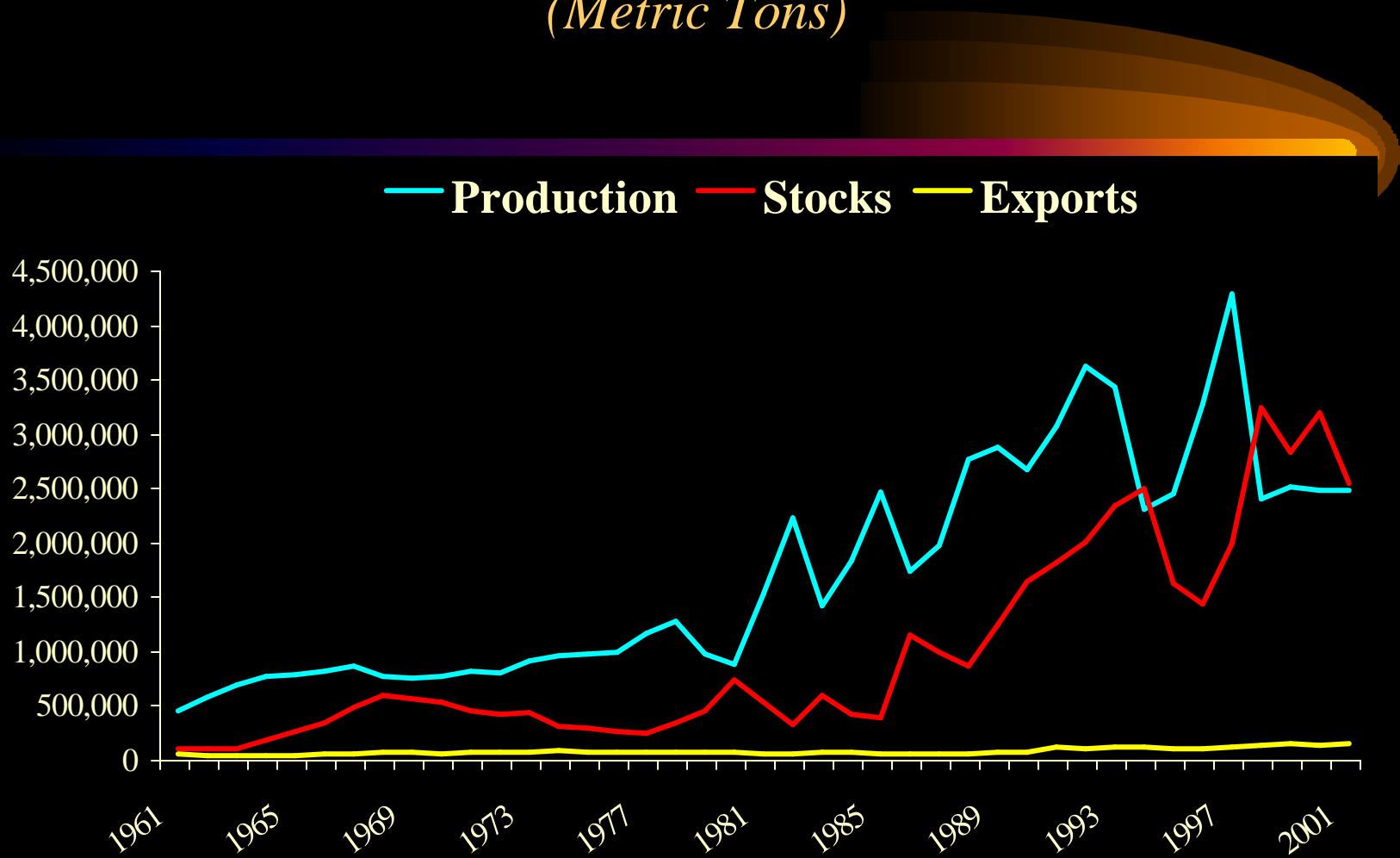
(Metric Tons)



- Higher Prices Push Plantings Up in 2000.
- Uncertainty Keeping Prospects Down in 2001

China: Historical Trends

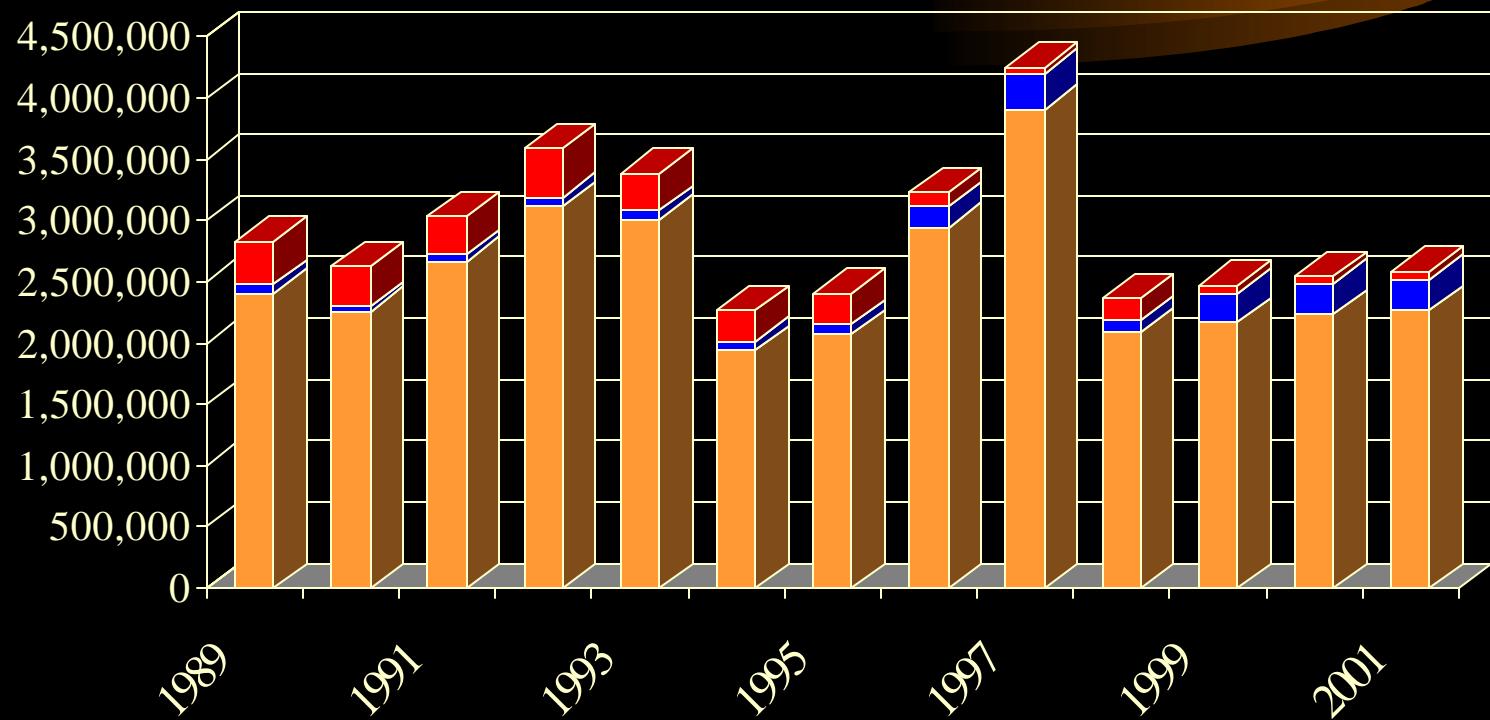
(Metric Tons)



- Over Production Pushes Stocks up Significantly.
- Exports Trending Higher But Account For Small Share of Output.

China: Leaf Output By Type

(Metric Tons)



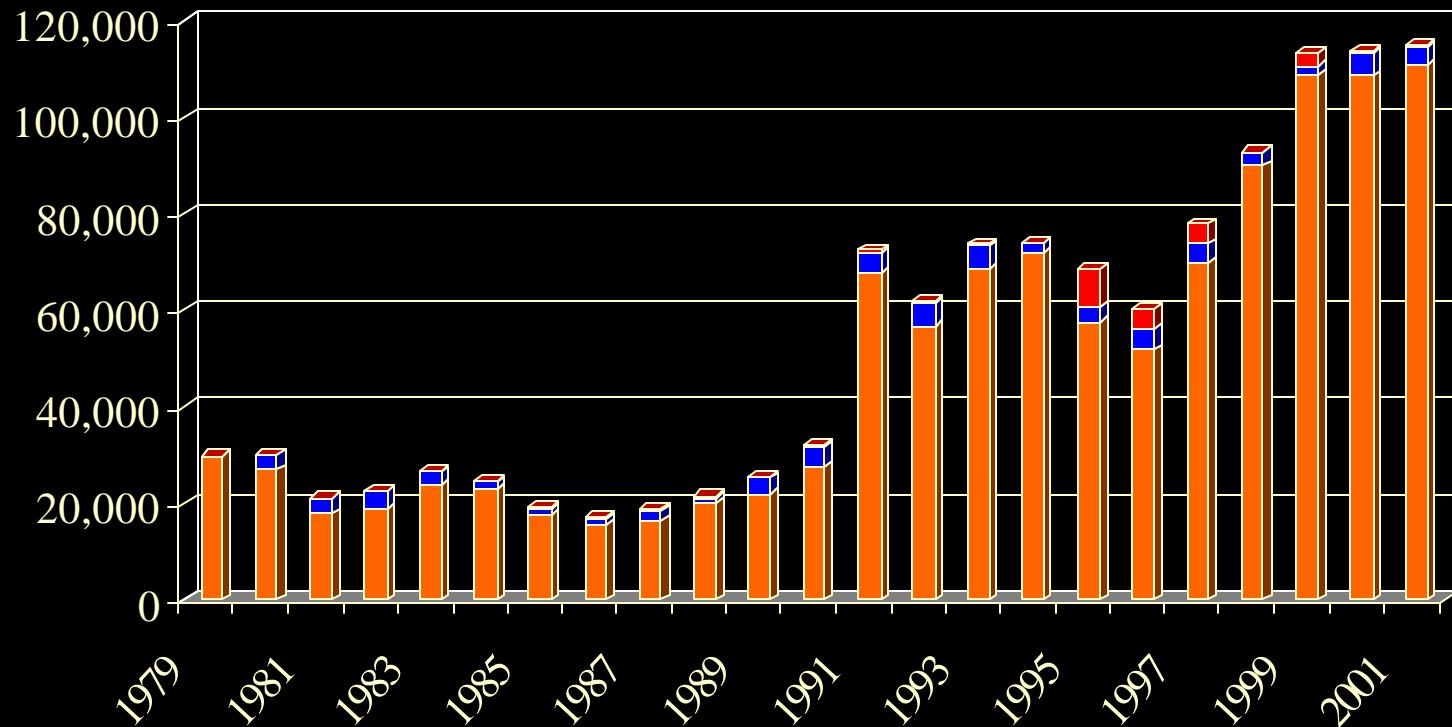
- Flue-Cured Forecast 2.3 Million Tons in 2001.
- After Dropping From Peak in 97, Output Remains Level.

China: Leaf Exports

(Metric Tons)



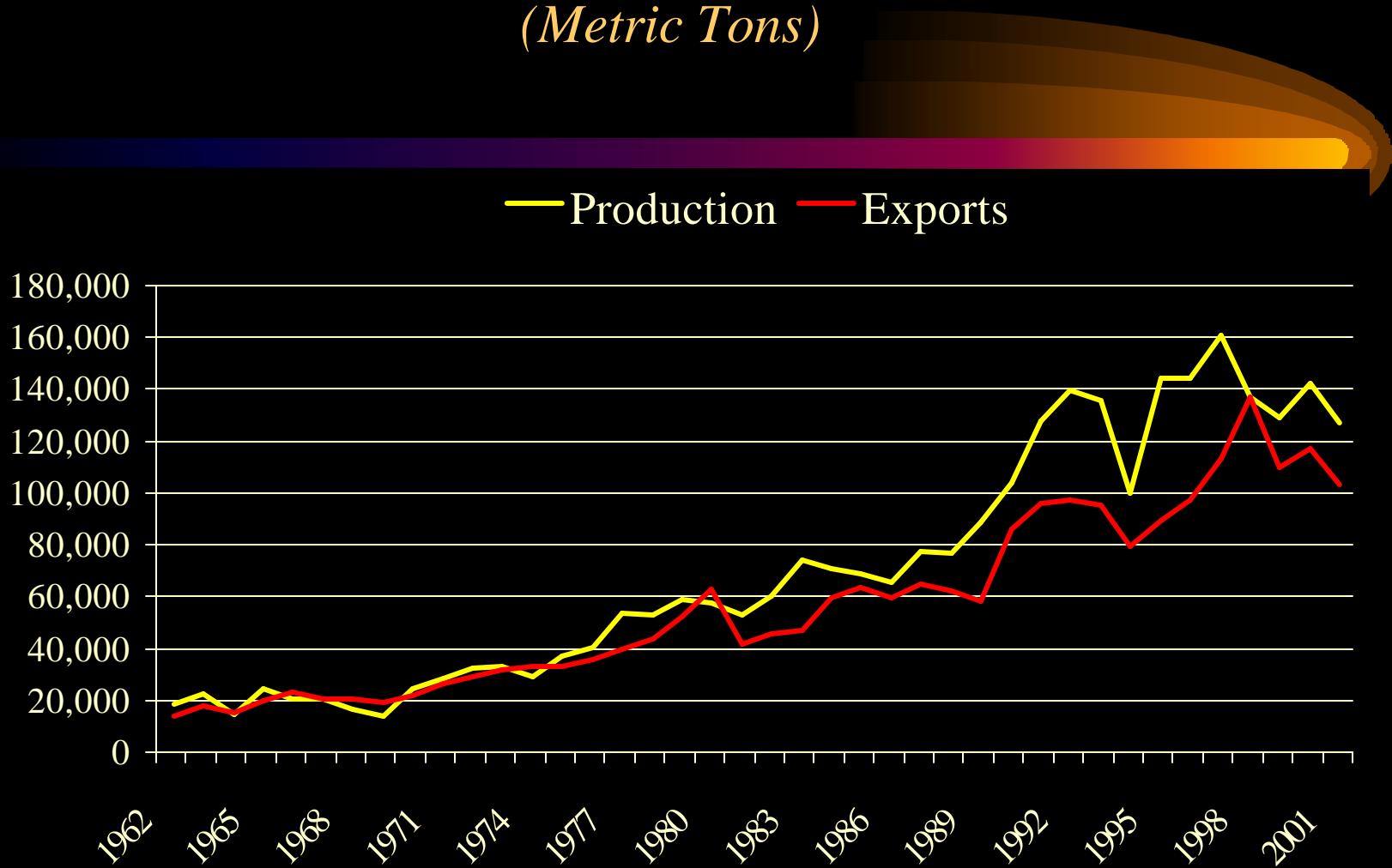
■ Flue-Cured ■ Burley ■ Others



- China Increasingly Interested in International Trade.
- The EU, Russia and Indonesia Top Markets.

Malawi: Historical Trends

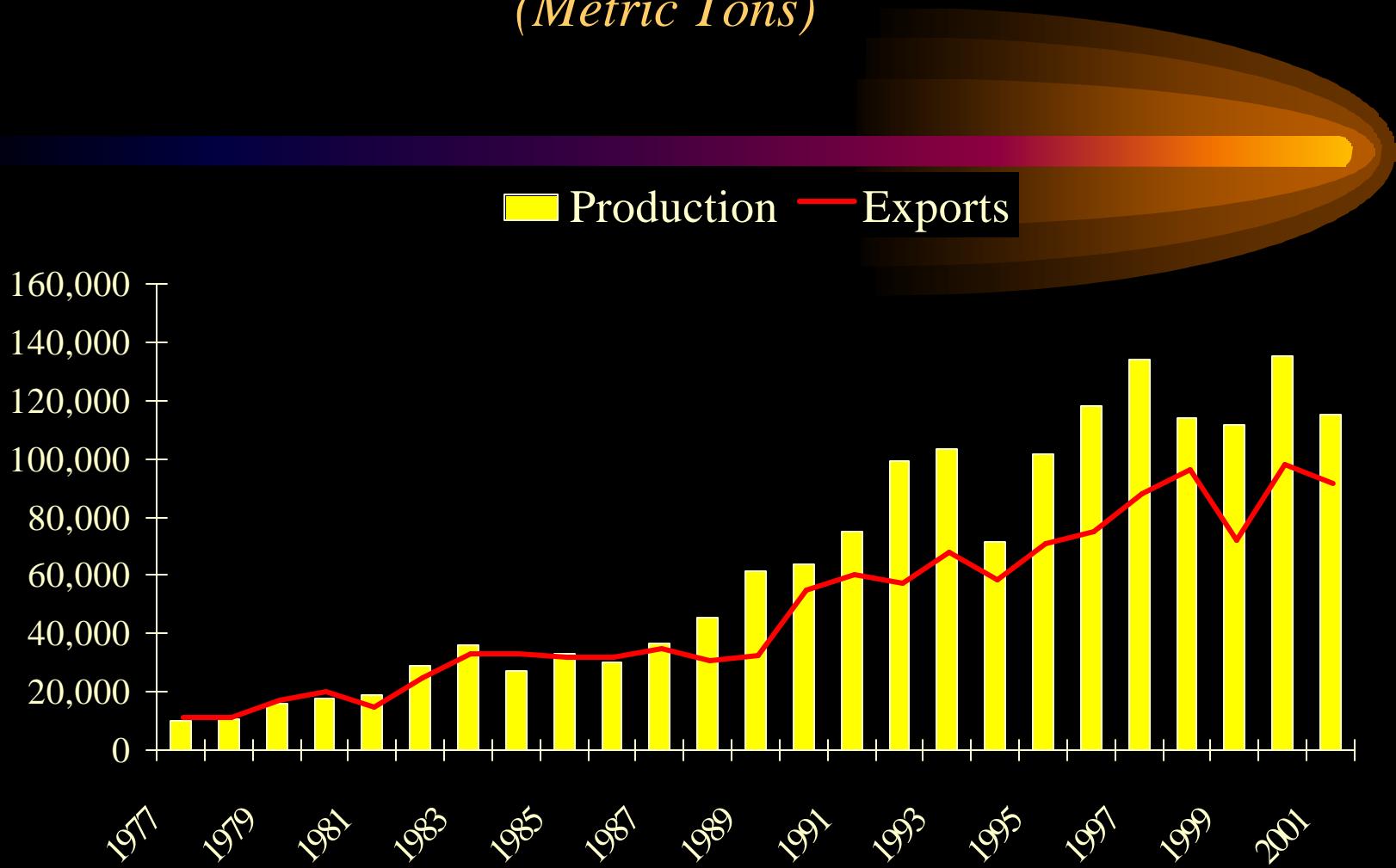
(Metric Tons)



- Tobacco Exports Critical to Foreign Exchange.
- Burley Accounts for Nearly 80 Percent of Trade.

Malawi: Burley Outlook

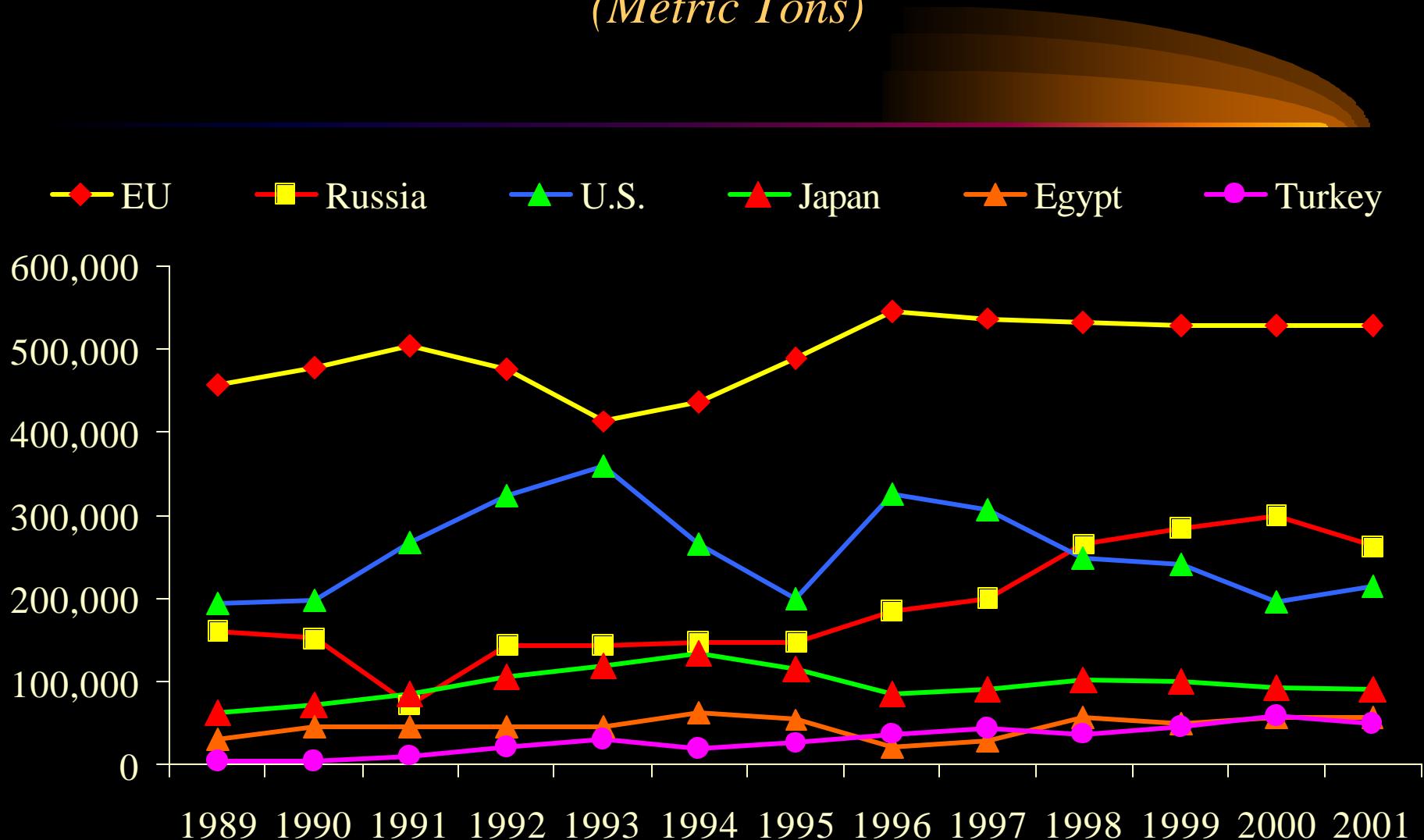
(*Metric Tons*)



- Exports Have Grown Nearly Five-Fold Since 1980.
- EU and U.S. Top Markets for Malawi's Burley.

World's Top Leaf Importers

(Metric Tons)



Growth Markets

(Metric Tons)



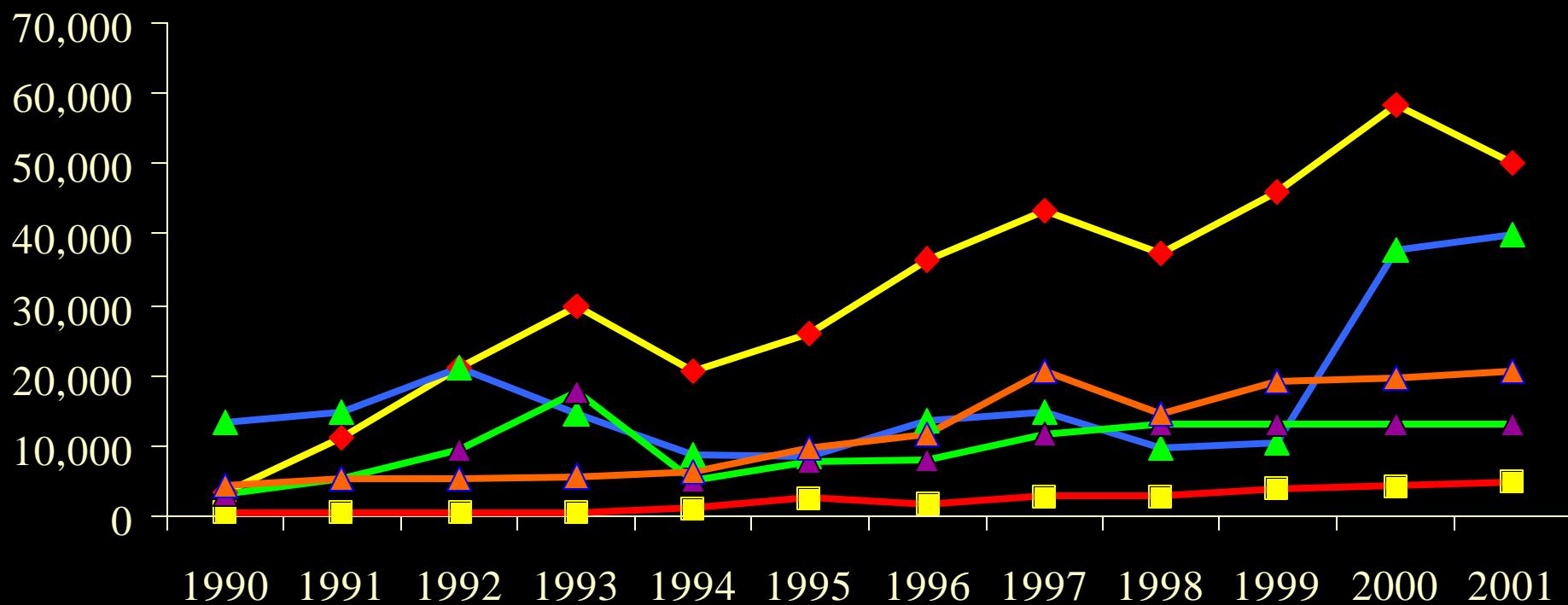
Turkey

Croatia

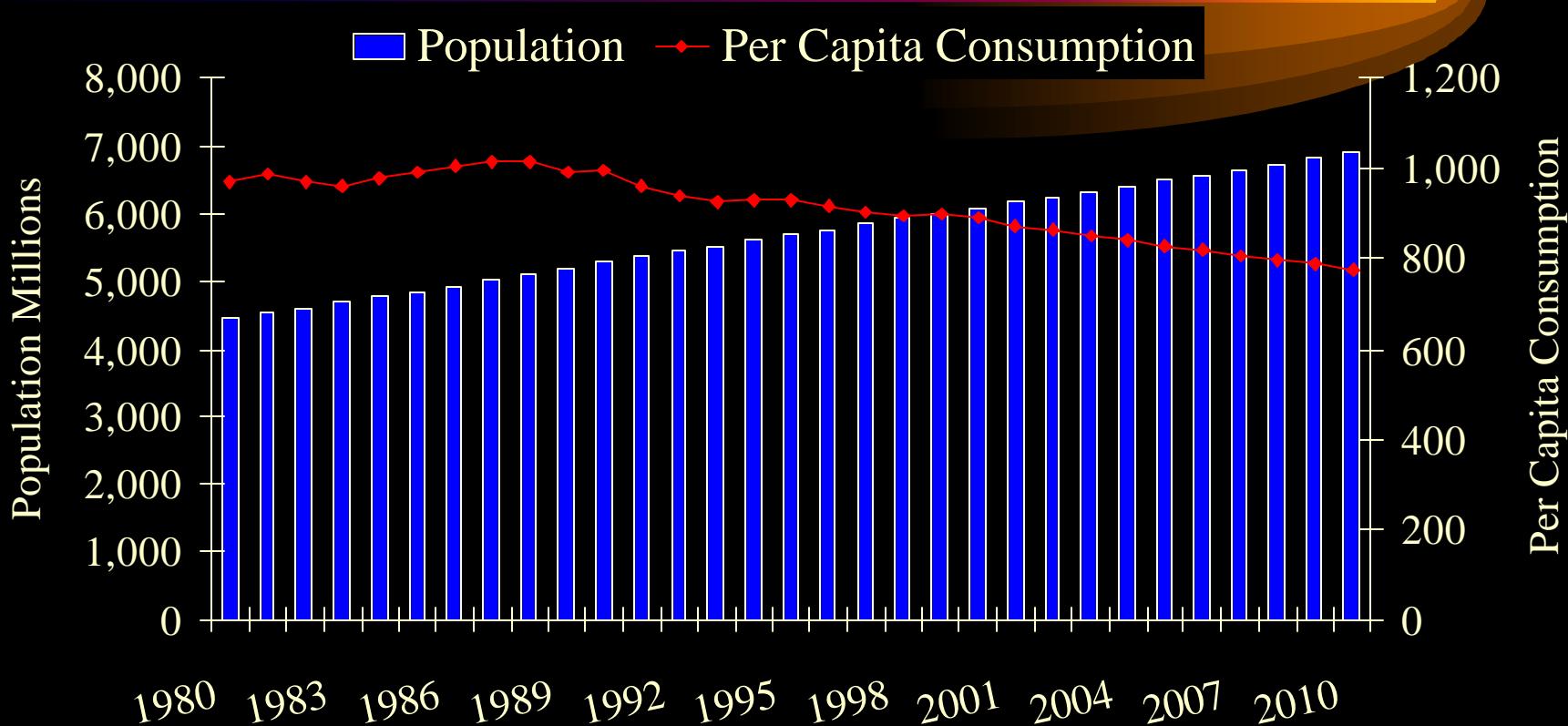
China

Romania

Malaysia



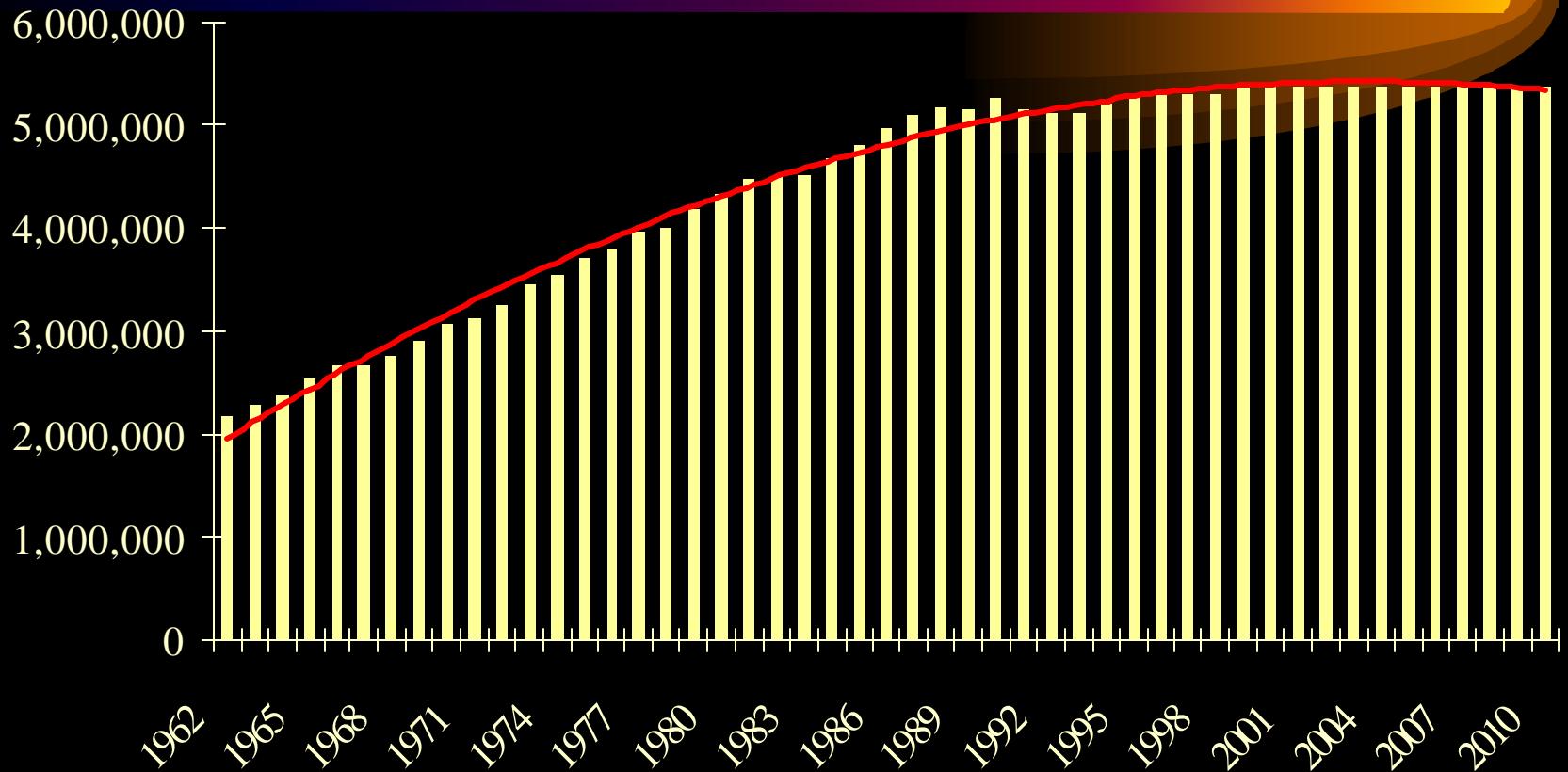
World Population Vs. Per Capita Cigarette Consumption



- Population Increasing About 1.4 Percent Per Year.
- Per Capita Consumption Decline at Same Rate.

World Cigarette Consumption

(*Million Pieces*)



- Total Consumption Begins to Level-Off.
- Exporters Compete for Share of Stable Market.

Summary



- Flue-Cured and Burley Major Types.
- Production and Exports Concentrated.
- Growth in Trade Seen by Major Exporters.
- Lower Cigarette Consumption Trends.
- Translates into Competitive Marketplace.